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PTO/SB/05 (11-00)
Approved for use through 10/31/2002. OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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# UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. First Inventor		7887/83892				
		Clive P. Hohberger et al.				
Title						
Express Mail Lahel No		FL 769850006 US				

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	APPLICATION ELEMENTS		ADDRES		t Commissioner for Patents int Application	0	
	P chapter 600 concerning utility patent application	contents.		Washing	ton, D.C. 20231	<del>_</del>	
'. 👿 (	Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original, and a duplicate for fee proces	sing)	Comput	ter Program <i>(Ap<sub>l</sub></i>	•	œ.	
	Applicant claims small entity status. See 37 CFR 1.27.		8. Nucleotide and (if applicable, all i		Sequence Submission	75 U.S.	
	Specification [Total Pages [ (preferred arrangement set forth below)	59 ]		computer Reada	• •	C6.7	
-	- Descriptive title of the invention - Cross Reference to Related Applications		b. Specific	ation Sequence	Listing on: CD-R (2 copies); or	, T	
-	<ul> <li>Statement Regarding Fed sponsored R &amp;</li> </ul>	D	" <u>_</u> II.	paper			
-	Reference to sequence listing, a table, or a computer program listing appendix			tatamente verifi	ing identity of above cop	ioc	
	- Background of the Invention - Brief Summary of the Invention			<u> </u>	•		
-	- Brief Description of the Drawings (if filed)		ACCOMP	ANYING APP	PLICATION PARTS		
	- Detailed Description - Claim(s)				er sheet & document(s))	1	
	- Abstract of the Disclosure			3.73(b) Stateme re is an assignee)	nt Power of Atto	orne	
. 7	Drawing(s) (35 U.S.C. 113) [Total Sheets]	24 1			ument (if applicable)	_	
· 🔼 '	Diawing(s) (33 0.3.0. 113) Trotal sheets			ion Disclosure nt (IDS)/PTO-14	Copies of IDS Citations	5	
	Declaration [Total Pages ]	<u> </u>	13. Prelimina	ary Amendment			
a.	Newly executed (original or copy)	NED 4 00( I))	114. IV I	Receipt Postcard			
b.	Copy from a prior application (37 ( for continuation/divisional with Box 18 c	CFR 1.63(a)) completed)	15 Certified	Copy of Priority	Document(s)		
	i. DELETION OF INVENTOR	<u>(S)</u>	Request	priority is claimed) and Certification	n under 35 U.S.C. 122		
	Signed statement attached dele named in the prior application, s 1.63(d)(2) and 1.33(b).		16. (b)(2)(B) or its equ		ust attach form PTO/SB/	35	
5. 🗸 /	Application Data Sheet. See 37 CFR 1.76		17. Other:				
	CONTINUING APPLICATION, check approprication Data Sheet under 37 CFR 1.76:	iate box, and s	upply the requisite informa	ation below and in a	a preliminary amendment,		
		uation-in-pa	t (CIP) of prior applic	cation No.:	09/969,114		
	r application information: Examiner Not yet			roup / Art Unit No			
For CONTINUMENT OF CONTINUENT OF CON	NUATION OR DIVISIONAL APPS only: The en 5b, is considered a part of the disclosure of The incorporation can only be relied upon when	tire disclosu the accompa n a portion ha	e of the prior application nying continuation or divention or divention or divention on the contract of the co	on, from which ar visional application tted from the sub	n oath or declaration is su in and is hereby incorpora mitted application parts.	ippli ited	
	19. Co	ORRESPO	NDENCE ADDRESS	3			
Cust	omer Number or Bar Code Label		· · · · · · · · · · · · · · · · · · ·	or 🔀 Corr	espondence address below		
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Name	Jeffrey W. Salmon, Esq.						
	WELSH & KATZ, LTD.						
Address	120 S. Riverside Plaza						
	22nd Floor		I	7:- 01-	cococ		
	Chicago	State	Illinois	Zip Code	60606		
City Country		elephone	(312) 655-1500	Fax	(312) 655-1501		

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FEE TRANSI	ΛΙΤΤΔΙ	Complete if Known			
for FY 20		Application Number	Cont. 4 of 09/969,114		
101 F 1 20	<b>JUZ</b>	Filing Date	Herewith	· · · · · · · · · · · · · · · · · · ·	
		First Named Inventor	Clive P. Hohberger et al.		
Patent fees are subject to annu	ual revision.	Examiner Name	Not yet assigned		
		Group Art Unit	Not yet assigned		
TOTAL AMOUNT OF PAYMENT	\$812.00	Attorney Docket No.	7887/83892		

METHOD OF PAYMENT		FEE CALCULATION (continued)					
1. The Commissioner is hereby authorized to charge indicated fees and credit any overnaments to:		3. ADDITIONAL FEES					
Deposit indicated fees and credit any overpayments to:	Large 8	Entity Fee	Small I Fee	Entity Fee			
Account Number 23-0920	Code	(\$)	Code	(\$)	1	Fee Paid	
Deposit	105	130	205		Surcharge - late filing fee or oath		
Account Name WELSH & KATZ, LTD.	127	50	227	25	Surcharge - late provisional filing fee or cover sheet		
Channel Anni Additional Eng Danning	139	130	139	130	Non - English specification		
Under 37 CFR §§ 1.16 and 1.17	147	2,520	147	2,520	For filing a request for ex parte reexamination		
Applicant claims small entity status.  See 37 CFR § 1.27	112	920*	112	920*	Requesting publication of SIR prior to Examiner action		
2. Payment Enclosed:	113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action		
Check Credit card Money Order Other	115	·110	215	55	Extension for reply within first month		
FEE CALCULATION	116	400	216	200	Extension for reply within second month		
1. BASIC FILING FEE	117	920	217	460	Extension for reply within third month		
Large Entity Small Entity	118	1,440	218	720	Extension for reply within fourth month		
Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid	128	1,960	228	980	Extension for reply within fifth month		
101 740 201 370 Utility filing fee 740.00	119	320	219	160	Notice of Appeal		
106 330 206 165 Design filing fee	120	320	220	160	Filing a brief in support of an appeal		
107 510 207 255 Plant filing fee	121	280	221	140	Request for oral hearing [		
108 740 208 370 Reissue filing fee	138	1,510	138	1,510	Petition to institute a public use proceeding		
114 160 214 80 Provisional filing fee	140	110	240	55	Petition to revive - unavoidable		
SUBTOTAL (1) \$740.00	141	1,280	241	640	Petition to revive - unintentional		
2. EXTRA CLAIM FEES		1,280	242	640	Utility issue fee (or reissue)		
Fee from	143	460	243	230	Design issue fee		
Extra Claims below Fee Paid  Total Claims 24 -20** = 4 X 18.00 = 72.00	144	620	244	310	Plant issue fee		
Independent 7 - 3** = 0 X 84 00 = 0.00	122	130	122	130	Petitions to the Commissioner [		
Claims Multiple Dependent  0.00 = 0.00	123	50	123	50	Processing fee under 37 CFR § 1.17(q)		
Large Entity Small Entity	126	180	126	180	Submission of Information Disclosure Statement		
Fee Fee Fee Fee Description Code (\$) Code (\$)	581	40	581	40	Recording each patent assignment per property (times number of properties)		
103 18 203 9 Claims in excess of 20 102 84 202 42 Independent claims in excess of 3	146	740	246	370	Filing a submission after final rejection (37 CFR § 1.129(a))		
102 84 202 42 Independent claims in excess of 3 104 280 204 140 Multiple dependent claim, if not paid	149	740	249	370	For each additional invention to be examined (37 CFR § 1.129(b))		
109 84 209 42 ** Reissue independent claims	179	740	279	370	Request for Continued Examination (RCE)		
over original patent  110 18 210 9 ** Reissue claims in excess of 20	169	900	169	900	Request for expedited examination of a design application		
110 18 210 9 ** Reissue claims in excess of 20 and over original patent	Othe	er fee (s	pecify)				
SUBTOTAL (2) \$72.00			-,				
*Reduce				Filipo	Fee Paid SUBTOTAL (3)	$\neg \neg$	
or number previously paid, if greater; For Reissues, see above							
SUBMITTED BY  Complete (if applicable)  Registration No. Talahara							
Name (Print/Type) effrey W. Salmon, PSq.		∢egistra Attorney		.	37,435 Telephone (312) 655-15	00	

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Date

October 25, 2001

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 4 of 09/969,114, Filed Group No.: Not yet assigned

October 1, 2001

Examiner:

Not yet assigned

Applicant(s): Clive P. Hohberger et al.

Serial No.: Not yet assigned

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METHOD AND APPARATUS FOR

ASSOCIATING ON DEMAND
CERTAIN SLECTED MEDIA AND

VALUE-ADDING ELEMENTS

Attorney

Docket No.:

7887/83892

10/ /2001 Date Signature

## SUBMISSION OF FORMAL DRAWINGS

#### **Box OFFICIAL DRAFTSMAN**

Commissioner for Patents Washington, DC 20231 Attn: Official Draftsperson

Sir:

Submitted herewith are twenty-four (24) sheets of formal drawings to be filed in the above-identified patent application. No new matter is added by the enclosed formal drawings.

Respectfully submitted,

/ f¢ftfey W. Salmon

Registration No. 37,435

Dated: October 25, 2001 WELSH & KATZ, LTD. 120 South Riverside Plaza 22<sup>nd</sup> Floor Chicago, IL 60606

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